

Friday October 22nd

Morning

Session 3 Welfare planning in France : models and realisations

Chair : Stéphane Gaessler

10h-10h30 Benoît Pouvreau (Service du patrimoine culturel de Seine-Saint-Denis),
Aux sources du Plan d'aménagement national de 1950. Eugène Claudius-Petit et l'aménagement du territoire en France

10h30-11h Dorian Bianco (Sorbonne Université,
Centre André-Chastel),
In search of a French model of welfare planning. Jean-François Gravier's view of spatial planning in L'espace vital

Discussion

11h45 *Lunch*

Afternoon

Session 4 Representations of welfare and critiques of planning

Chair : Élodie Bitsindou

14h-14h30 Caroline Maniaque-Benton (École nationale supérieure d'architecture de Normandie),
Alternatives to welfare state : advocacy planning and do-it-yourself

14h30-15h Mikkel Høghøj (National Museum of Denmark, Aarhus University),
Between the city and the sea : the construction of urban seaside parks as welfare landscapes in 20th century Copenhagen

15h Discussion

15h15 *Break*

15h30-16h Raphaëlle Bertho (laboratoire InTRU, Université de Tours),
The use of photographic representation in welfare planning: between documentation and prospective

16h Discussion

Jean-Baptiste Minnaert (Sorbonne Université,
Centre André-Chastel), *Conclusion*

COLLOQUIUM

ORGANISED BY JEAN-BAPTISTE MINNAERT AND
DORIAN BIANCO

Planning as a welfare project

Ideologies, models and representations

France, Northern Europe and Northern America



CENTRE CHASTEL

Planning as a welfare project

Ideologies, models and representations
France, Northern Europe and Northern America

L'aménagement du territoire, un projet de société

Idéologies, doctrines et représentations
France, nord de l'Europe et Amérique du Nord

International conference organised in partnership with
the Danish Arts Foundation, the Groupe
d'aménagement volontaire and the Groupe d'études
géopolitiques

The control of space-making by mankind has a long history, if we think of Marc Bloch citing the 11th century peasants from the Beauce to the Champagne clearing the woods to plough the soils. But it is during the 20th century that the organisation of the territory became a model of spatial planning informed by the policies of the welfare states. We can mention the American *Greenbelt Towns*, the British *Town and country planning* and the French *Aménagement du territoire*. 20th century urban planning has initiated a voluntary remodelling of landscapes that focused on the architecture of dwellings, the access to infrastructures and the preservation of natural resources. The international colloquium entitled *Planning as a welfare project* addresses architectural and planning history, photographic history along with socio-cultural history in order to shed a new light on the models and the representations of welfare planning between France, North-Western Europe and Northern America.

OCTOBER 21st
AND 22nd 2021
GALERIE COLBERT,
SALLE VASARI
2, RUE VIVIENNE
75002 PARIS
AND ON LINE
FREE ENTRY
HEALTH PASS
MANDATORY

Program

Thursday October 21st
Morning

10h Opening Jean-Baptiste Minnaert
Dorian Bianco, *Introduction*

Session 1 The making of welfare : concepts and politics
Chair : Dorian Bianco

10h30-11h Niels Wium Olesen (School of Culture and Society, Aarhus University),
The Danish Welfare State : Planning, Pragmatism and the Art of the Politically Possible

11h-11h30 Mikkel Thelle (Danish Centre of Urban History, Aarhus University)
Modeling the welfare citizen : Nordic exhibitions and the spacetimne of everyday life 1920-1958

11h30 Discussion

12h Lunch

Afternoon
Session 2 Architecture and welfare planning : an international approach
Chair : Jean-Baptiste Minnaert

14h-14h30 Stéphane Gaessler (Sorbonne Université, Centre André-Chastel), *Models of spatial planning in the USSR between 1945 and 1970 and Western influences*

14h30-15h Dirk van den Heuvel (Centre Jaap Bakema - Het Nieuwe Instituut, Delft University of technology), *A country planning its change, Jaap Bakema and the construction of the Dutch welfare state*

15h Break

15h 15-16h Élodie Bitsindou (Sorbonne Université, Centre André-Chastel), *Reclaiming the suburban ideal : History of a Transatlantic model*

16h Discussion

In front page:
Greenbelt Community Center (1937),
Greenbelt, Maryland, États-Unis. ©
Wikimédia commons